



HAS YOUR GIVING GONE DOWN?

4 Easy Steps to Increase Giving

A black and white photograph of a hand holding a fountain pen, poised to write on a lined notebook. The hand has white nail polish. The notebook has handwritten notes, including "LUNCH:" and "CLIENT: DREAM office New York".

STEP 1

PULL A LIST OF GIVERS

Pull a report over the last 60 days of givers, including recurring givers. Pull the following information:

1. Name of Family
2. Contact Email
3. Mobile Number



THINK ABOUT IT:

**Communicating to givers
without data is like driving with
your eyes closed.**

#GENEROSITYBUILDERS



STEP 2

PULL A LIST OF NON-GIVERS

Pull a report over the last 60 days of people who have not taken a step towards generosity. Pull the following information:

- 1.Name of Family*
- 2.Contact Email*
- 3.Mobile Number*



STEP 3: COMMUNICATE



EMAIL TO LIST 1



EMAIL TO LIST 2



FOLLOW UP TEXT

Cast CLEAR Vision + BOLDLY ask each person to take their next step in their generosity to move forward the vision God has given your church.

***VISIT OUR WEBSITE FOR SAMPLE EMAILS**





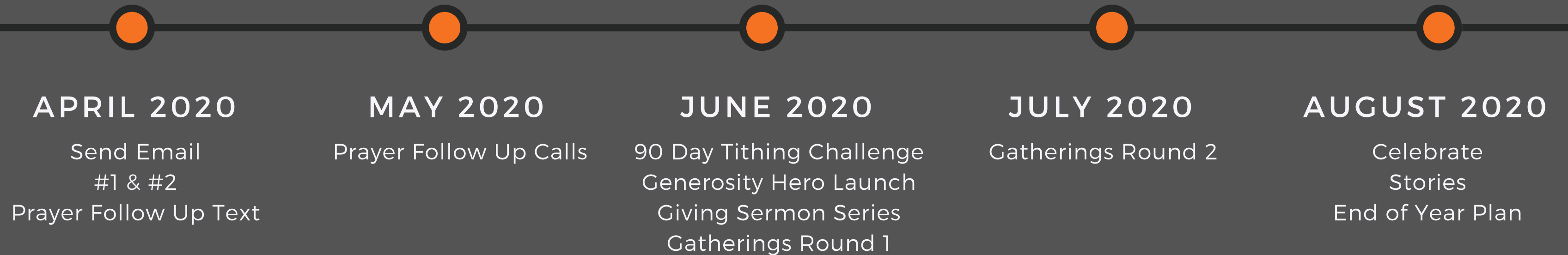
STEP 4: FOLLOW UP

People matter and as shepherds it is our role to care first and lead second. Send a prayer text, care for them, call and pray a BIG BOLD PRAYER and then follow up on the email.



COMMUNICATION TIMELINE

A 5-MONTH TIMELINE



A solution designed by Pastors to
IDENTIFY, DEVELOP & GROW
generosity in your church by

30-40%

utilizing our Generosity Builder +
Pipeline to pour Gasoline on your

GIVING!

Schedule a FREE 30-minute giving consultation
email support@generositybuilder.com or visit us at generositybuilder.com

CONTACT US

FOR QUESTIONS, COMMENTS,
AND MORE INFO



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