

Post Baptism Funnel

Email #1

Hi [FirstName]!

I am unbelievably excited for you! Baptism is a huge step and you did it! Now, what's next? We have a saying here and you've probably heard it; Next Steps is your next step. It might seem a bit cliché, but it really is true.

Next Steps is an invaluable resource in your journey of faith. It's where we help you get connected in this community of faith on a deeper level. It's a great way to connect with a group, find a place to use your gifts, or just learn a bit more about who we are.

Next Steps happens every week at **(Campus Specific)**. You can register to go by clicking the button below. Registration is not required so feel free to just show up. The best part is we'll watch your kids! You can go to a service and then to Next Steps. All you have to do is check your kids in for both services. If you need help with that just stop by fpKIDS check-in and we'll make sure you're all set.

We'll see you at Next Steps!

-Campus Pastor-

Email #2

Hey [FirstName],

Do you like free stuff? I do. I wanted to give you a few things that will help you grow spiritually. Every year, at Faith Promise, we have a theme that we refer back to throughout the entire year. Our staff also writes a book every year to go along with the theme.

This year our theme is **(theme)**. It's based on **(verse)**. One of the ways we can grow together is by going through our book. It's written in a way so you can read one section a day for an entire month.

I want you to have it. All you have to do is click the button below to download a digital copy. There are no strings attached, I promise.

[BUTTON]

Let us know if you have any questions. If you want to get more information on getting into a group or serving just click the buttons below.

[GROUP BUTTON]

[SERVING BUTTON]

-Campus Pastor-

Text #1

Hey [FirstName]! Do you want more info on groups or serving? Just click this link: {Link}