

Groups Funnel

Email #1

Hey [FirstName]

We often say that worship happens in rows, but growth happens in circles. What we mean is, while we worship together in large groups true spiritual growth and connect happens in smaller groups. That's what our groups are all about.

One of our core values is, "We Grow Together". You might have heard that or even seen it on the walls around the building. One of the best ways to grow on your faith journey and to build lasting relationships is in a group.

Getting into a group couldn't be easier! We have so many different types of groups all over East Tennessee. Just go to faithpromise.org/groupfinder to find the group that fits you. (Hint: Feel free to try multiple groups to find the one that fits you.)

If you're still not sure about getting into a group, try going to week 2 of our Next Steps Experience. We'll have people there specifically to help you get connected to a group. Next Steps happens every week at [\(Campus Specific\)](#).

We can't wait to grow with you! Let us know if you have any questions about getting into a group.

-Campus Pastor-

Text #1

We've got a group that's perfect for you! Click the link to find a group to try out: {Link}

Email #2

Have you ever found yourself in a situation that you didn't know where to turn? You weren't sure who to call or how to get the support you need? Maybe you've been in a spot where life just hits you so hard that you can barely breath.

I can tell you that you're not alone. The story that you're about to watch is that moment. The world came crashing down around them and their group was there to hold them up.

[VIDEO]

Get connected to a group by clicking the button below.

[BUTTON]

-Campus Pastor-

Text #2

Are you nervous about joining a group? Check out Ronnie's story and see how he got connected. {Link to a landing page with Ronnie's Story & group finder link}

Email #3

Hi [FirstName],

I know finding a group can be a little overwhelming. Let us help you! Below this you can either Click the "Email Us" button to send out an S.O.S and we'll respond directly to you and help you find a great group. Or you can click the "Find a Group" button to head over to our Group Finder.

On our group finder you can search for all of our groups by campus, group type, life stage, and find them on a map. It's super easy to find a group that fits you perfectly!

[EMAIL US]

[GROUP FINDER]

Let us know if there's any way we can help!

-Campus Pastor-